



Coast 2 Coast Convention 2010

Media Sponsor

THE COAST 2 COAST CONVENTION IS A PROFESSIONAL MUSIC INDUSTRY NETWORKING EVENT FOCUSING ON THE NEW MUSIC INDUSTRY. THE EVENT IS PUT ON BY [COAST 2 COAST MIXTAPES](http://www.coast2coastmixtapes.com) IN ASSOCIATION WITH IstandardProducers.com WILL BE A WEEKEND LONG SERIES OF EVENTS BASED IN MIAMI BEACH, FL. THE MAIN PANEL EVENT WILL BE HOSTED BY J HATCH AND WE WILL FEATURE PRESENTATIONS ON MARKETING, PROMOTION, NEW MEDIA, INDUSTRY ETIQUETTE, PRODUCTION TIPS, MONETIZING PROMOTIONS AND MUCH MORE!

Media Partner Benefits Include

- Partner Logo on 50k+ Flyers Worldwide
- Partner Logo and Site Link to Partners on www.coast2coastmixtapes.com
- Partner Logo and Site Link to all HTML Email Blasts with over 10,000,000 impressions
- Partner Site Link on all press releases, including AP distributed release
- 2 Comp VIP Passes to Coast 2 Coast Convention
- Listed as Media Partner on official event website, www.coast2coastconvention.com

Media Partner Requirements

- 4 Email Blasts Minimum to entire database
- Website Banner Presence & Logo Placement
- 2 Blog Posts promoting event
- 1 Blog Post recapping event
- Social Networking Support (Twitter/Myspace/Facebook/Ning Communities)
- General overall support of event (Word of Mouth, Street Team, etc.)

Current Media/Blast Partners

Datpiff.com, Bottom Feeder Music Blast, YoRaps.com Promotions, Weapon X Promotions, East Coast Digital Radio, IStandardProducers.com Blast, Coast 2 Coast Mixtapes Blast & more!

Newport Beachside Hotel
August 27-29th, 2010
16701 Collins Avenue
Miami Beach, 33160

